



**IT ALL BEGAN  
IN 1954**

|

**A SMALL  
CHURCH**

|

**WITH A BIG  
MISSION**

|

**TO REACH THE  
UNCHURCHED**



**OUR MISSION  
IS TO MAKE  
FULLY DEVOTED  
FOLLOWERS  
OF JESUS  
CHRIST OUT OF  
IRRELIGIOUS  
PEOPLE.**

**|  
WE'LL DO  
WHATEVER  
IT TAKES TO  
REACH THE  
UNCHURCHED.**

Many of you have been a part of our Cascade Hills family for decades. Some of you are newer to our family. Either way, as you flip through the pages of this book reading about **what God has done** for us in our past, and where He is guiding us in the future, I challenge you to think on these things with gratitude. Remember how you felt when you decided to call this place home. Think of the joy you may have felt as you dedicated your children to the Lord here, as you were baptized, or as that Unchurched friend or family member you've been praying for chose to accept Jesus into their life. Then take a few moments to think about the people who are still being drawn to this place. **Think about the thousands of Unchurched people still in our reach who need to hear the Gospel of Jesus Christ.**

In 2011, my father shared a vision with the people of Cascade Hills to do **Whatever It Takes** to reach a new generation for Christ. Since then, we have completed several building upgrades, added our Prayer Garden, opened The Park, and even our outdoor baptistry all in an effort to make Cascade Hills a place the Unchurched feel welcomed and can come and hear the Gospel of Jesus Christ. Because of your continued generosity, we've been able to do all of this **debt free!** This has allowed us to continue to give generously to missions and ministry needs. We begin construction on each phase only when the funds are in hand. Your response to this has been incredible. In addition to your giving each week, your children have sold lemonade, you've donated property and automobiles, and you've donated proceeds from sales at your businesses. You have been willing to do **Whatever It Takes!** And because of that, **thousands** of people have come to know God and have a relationship with Him!

**But our job isn't done yet!** God is doing **big** things here at Cascade Hills and I'm excited to see where He leads us next. Week after week we are seeing lives changed for eternity. As I look towards our future, God has made a way for the **biggest** thing Cascade Hills has ever done.

I'm asking you to join me in praying for this next step we will take together. Ask God to show you how He wants you to be involved, and then make a bold step of faith!

The best is yet to come,



# 1954



Cascade Hills Baptist Church was founded at 4510 Oates Avenue in Columbus, Georgia. The members would meet in a tent temporarily before finally moving into their first permanent building.

# 1973



Bill Purvis was brutally stabbed. He was stabbed three times: in the chest, his back, and his neck. He survived the attack and surrendered his life to God.



# 1983



On Easter Sunday in 1983, Bill Purvis preached his first sermon as Senior Pastor of Cascade Hills. There were 32 people in attendance.

***5 Baptisms***

# 1987



Cascade Hills Baptist Church broke ground for a new 500-seat sanctuary beside the existing building on Oates Avenue.

***21 Baptisms***

# 1991



Church attendance rose to over 1,000 people for the first time ever.

**149 Baptisms**

# 1992



Cascade Hills had to add a third worship service on Sunday. Knowing that the church was becoming land-locked, they purchased 28 acres of prime property off of J.R. Allen Parkway for future relocation.

**174 Baptisms**

# 1993



Cascade Hills was ranked as the 43rd fastest growing church in America. This was quite an accomplishment considering that Columbus was not one of the fastest growing cities in America. Over 600 people joined the church that year.

***387 Baptisms***

# 1994



Broke ground on a new 1,500 seat auditorium.

***330 Baptisms***

# 1996



Cascade Hills Baptist Church officially relocated to its current location on 54th Street.

**284 Baptisms**

# 1997



An educational facility providing 75 additional classrooms was added.

Pastor Bill began his Pastor's Prayer Partner Ministry.

**244 Baptisms**



# 1999



Construction for a Student Center began.

***465 Baptisms***

# 1998



The educational facility was completed.

Cascade Hills saw the most salvations from a single event in its Wild Game Dinner, with 300 people giving their lives to Christ.

***319 Baptisms***

# 2000



***697 Baptisms***

# 2001



Cascade Hills held service outside at Golden Park Baseball Stadium. There were 2,664 people in attendance.

The Worship Center was renovated. Theatre seating replaced pews and new lighting was added for airing services on television.

First Saturday night service was held.

***272 Baptisms***

# 2002



Services began airing on television.

**286 Baptisms**

# 2005



Services on television were viewed in over 128 million homes.

Kids World was renovated to add an indoor playground and theater.

**157 Baptisms**

# 2006



Cascade Hills Outreach expanded into the local school system establishing Bible Clubs for students. We were also able to serve over 1,000 lunches to school faculty members that school year.

***277 Baptisms***

# 2008



Financial Peace University was offered for the first time.

Started streaming services on our website.

***455 Baptisms***

# 2009



LifeGroups began.

***281 Baptisms***

# 2010



Cascade Hills saw 1,546 salvations through the television ministry.

Over 260 children accepted Christ and over 200 were baptized during Kids Week in the last three years.

Special Needs Ministry began.

***247 Baptisms***



# 2011



Pastor's Prayer Partner Ministry grew to over 900 people.

***Whatever It Takes*** campaign kicked off.

Television services reached every major continent via 78 satellites and more than 18,000 television and cable affiliates worldwide. By 2011, over 3,600 people accepted Christ via the Television ministry.

***251 Baptisms***

# 2013



Outdoor Baptistry completed.

Pastor Brent preached his first sermon on Father's Day.

\$1.1 million towards missions.

***258 Baptisms***

# 2014



Began partnership with the Romito family: Missionaries in Papua New Guinea working to translate the Bible for the indigenous people of that country who do not currently have the Bible in their native language.

\$1.2 million towards missions.

**272 Baptisms**

# 2015



Easter service held at the Civic Center, over 10,000 people in attendance.

Church logo redesigned and branding relaunched.

Lights renovated in Worship Center.

Prayer Garden completed.

\$1.3 million towards missions.

**481 Baptisms**

# 2016



Online Ministry began.

Outside building renovations completed.

\$1.9 million towards missions.

**334 Baptisms**

# 2017



Broke ground for The Park.

Cascade Hills celebrates being completely debt free! \$5 million debt paid off under Pastor Brent's leadership.

\$1.9 million towards missions.

**344 Baptisms**

# 2018



The Park completed and opened.

First uploaded sermon on YouTube.

23,000 Online viewers.

Special Needs ministry re-branded as Pure Joy ministry.

\$2 million towards missions.

**423 Baptisms**

# 2019



Pastor Bill retires and passes the baton to Pastor Brent.

Cascade U launched.

Starting Point began being held monthly to help more people move forward in becoming fully devoted followers of Jesus Christ.

Kids World renovations completed.

Began focusing on local outreach projects in the community through an Outreach Ministry.

\$1.2 million towards missions.

**494 Baptisms**

# 2021



Weekly Prayer Huddle began.

Celebrate Recovery launched, helping people find freedom from all kinds of hurts, habits, and hang-ups.

Cascade Hills Worship released first album "Isaiah 55:11."

\$2.7 million towards missions.

**506 Baptisms**

# 2020



Biggest year for Marriage Getaway with nearly 200 couples, helping them to strengthen their marriage and relationship with God.

Worship Center renovated to help with the expansion of our Online ministry due to COVID-19.

Parkie and Squeakers launched.

\$2.2 million towards missions.

**229 Baptisms**



# 2022



***Whatever It Takes*** Campaign re-launched with a focus on 2 exciting projects: *Cascade Hills Uptown* and *The Lodge*.

Our first Student Takeover Weekend was held with students serving in all volunteer positions throughout the weekend.

Celebration Place launched. This ministry is for children in K-5th grade and falls under Celebrate Recovery. It equips children to face all of life's challenges in a fun and exciting way!

**WHAT IS THE**

*Whatever  
It Takes*

**CAMPAIGN?**



## **AS A CHURCH, WE WILL DO *WHATEVER* *IT TAKES* TO REACH THE UNCHURCHED.**

***Whatever It Takes*** is more than a campaign. It's an attitude. It's a heart posture. It's looking at the world around us and taking strategic steps to connect with the Unchurched. **We need you.** We need your *prayers*, your *commitment*, and your *heart* to accomplish this mission.

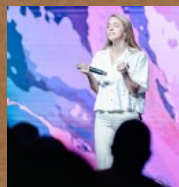
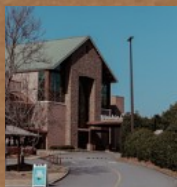
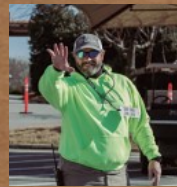
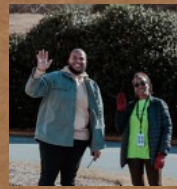
The campaign originally started in 2011. It was launched by Pastor Emeritus Bill Purvis. In an effort to stay relevant to the Unchurched, the debt-free phase ***Whatever It Takes*** project began. In years past, this included adding the digital sign outside, building the outdoor baptistry, constructing the Prayer Garden, opening The Park, and re-doing the outside of the building. This was all done debt free! Now, the campaign is being relaunched to expand our campus into Uptown Columbus, Georgia.

# OUR MISSION

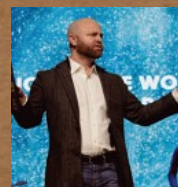
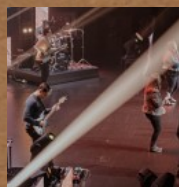
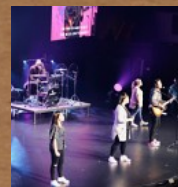
Cascade Hills Church is a place where people from all walks of life hear the message of Jesus' love and sacrifice and live out their faith by helping others find Christ. From humble beginnings to a church now reaching people for Christ all around the globe, the mission of Cascade Hills has remained consistent - *To make fully devoted followers of Jesus Christ out of irreligious people.* Simply put, we are **the Church for the Unchurched.**

What does "Church for the Unchurched" mean? We want to reach out to those who have never stepped foot in a church and show them the love of Christ. We do that by providing ministry programs for every age and stage of life in an environment that is always welcoming.









# OUR GOAL

At its core, Cascade Hills Church is comprised of believers who are willing to do everything, willing to risk anything, and willing to love everyone, in order to reach anyone for Jesus Christ. In 2011, Pastor Emeritus, Bill Purvis, cast his vision for what the future would look like for Cascade Hills. His goal was to do **Whatever It Takes** to reach the Unchurched. This Whatever It Takes motto has taken on many different forms over the years including building projects, renovation projects to existing facilities, and outreach programs. We are willing to do Whatever It Takes to reach the lost both locally and globally!

To reach the lost we have two main goals: *Launch Cascade Hills' first ever satellite location in Uptown Columbus, Georgia, and open The Lodge at our Main Campus.* We need your help to continue to do **Whatever It Takes** and we know you will be just as excited about this goal as we are.

**WHATEVER  
IT TAKES**

**=**

**UPTOWN  
CAMPUS**

**+**

**THE LODGE**



# UPTOWN CAMPUS

Dream with us for a moment. Imagine restoring the beauty and honoring the history of an old theatre, while also making it a hub for the Uptown community. We want to create a space where church and community cross paths. Here are just a few of the potential ways we envision the future of Cascade Hills Uptown.

## **THE VENUE**

The new Cascade Hills Uptown location will be located in the historic Rialto Theatre. This theatre dates back to 1903, and is thought to be the world's oldest cinema. It has been vacant since 1972.

## **COMMUNITY EVENT CENTER**

In addition to using the main theatre space to provide a satellite location for our weekend services, Cascade Hills would love to utilize the excitement and energy that Broadway has to offer to host many other church and community events. We want to host community movie nights, to be a meeting spot for biking and running groups, and even be a place where people just want to hang out.

Currently, Cascade Hills offers our main campus space for various community events throughout the year. Specifically, we frequently partner with the Muscogee County School District to host staff training days and end of the year awards celebrations for multiple schools in the district.



We envision that a satellite location in Uptown Columbus will be an extension of our campus and will provide us even more opportunity to partner with the school district, and even local businesses looking to host meetings. Imagine theatre departments hosting productions on our stage, or training days that would bring hundreds of educators and business people to Broadway. This would create a great opportunity for local restaurants and businesses to use the facility for meetings or other functions. These new relationships with the Uptown community have the potential to draw them back to one of our weekend worship services where they will hear the Gospel.

### **SOMETHING FOR EVERY AGE**

Just like our main campus, Cascade Hills Uptown will also provide a unique experience for those in our Cascade Kids area. Children ages birth-5th grade will experience their own little piece of Broadway with classrooms and recreational spaces themed to match the Uptown Columbus area. Kindergarten-fifth graders will also get to work on their rock climbing skills during game time after their very own service led by our Cascade Kids team of staff and volunteers.

### **NEXT GENERATION OF LEADERS**

We are excited for the growth that our own College Ministry is seeing and would like to be able to provide their own venue to host weekly mid-week services. We recognize that a huge demographic currently represented in the Uptown area is college students and young adults. With the presence of Columbus State University's Nursing, Theatre, Music, Art, and Communications departments, as well as Georgia Film Academy, and Mercer University, this is a group of 18-25 year olds that we love and would like to impact. Statistics show that 66% of college aged students leave the faith after high school. ***Cascade Hills Uptown would open up a big opportunity to lower that statistic in the Columbus area.***

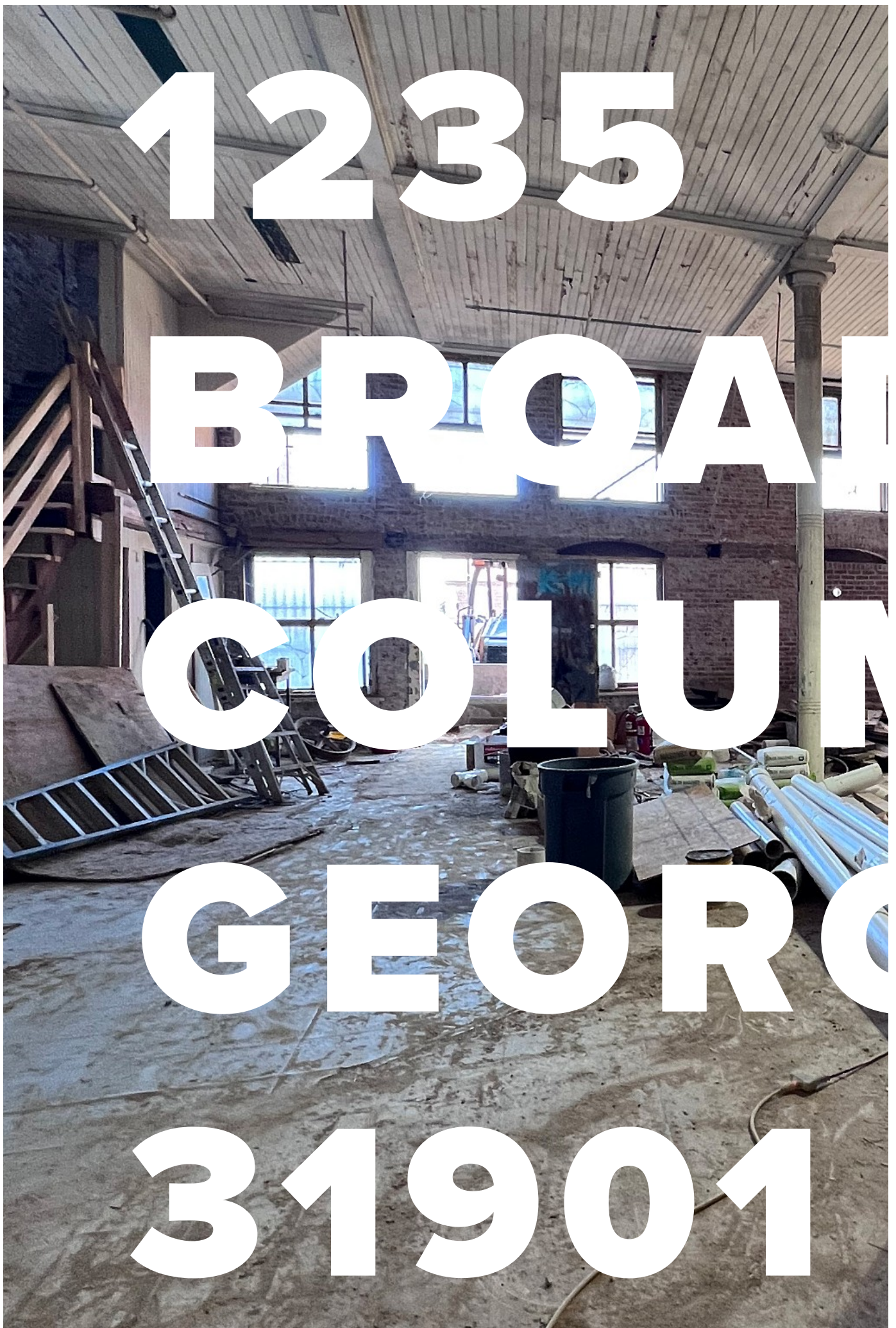
1235

BROAD

COLUMBIA

GEORGE

31901







# DRWAY MBUS GIA

# WHY UPTOWN?

When looking through Scriptures, you can quickly notice that Jesus reached more people and gained more followers when He was out by the river, or in the city square, than He did while in the religious temple. He reached some of the greatest New Testament leaders, such as Peter and John, by walking by the seas where they fished. Jesus reached Paul when he was traveling down the Damascus Road, and He reached the woman at the well when she was getting water in the city square.

We as a church are called by God in Mark 16:15 to, “Go into all the world and preach the gospel to all creation.” What better way for us to continue fulfilling this mission than to take our church to the streets of Uptown Columbus and meet the people of this city when they are going about their day-to-day life, just as Jesus did.

As the Church for the Unchurched, we are constantly looking for new ways that we can reach a new generation for Christ. While our main campus location off 54th street in Columbus can accommodate thousands at a time, we still know there is a huge demographic in the Uptown and Midtown Columbus areas that we could be missing. Our goal in opening a satellite location in the Uptown Columbus area is to create an environment so welcoming that it would attract the locals who do not attend church anywhere.

What is a satellite church? A satellite is just one of the many ways that churches expand to become a multi-site church. Many churches opt for the “pop-up” location option, utilizing spaces that function in other capacities throughout the week such as movie theaters, schools, or community event centers. Others choose to renovate and give new life to old spaces that were not used as churches before. That’s where we want to be. With this model, we will take advantage today to transmit our weekly messages via satellite to multiple locations. This model has been proven by thousands of churches all over the world to be efficient.

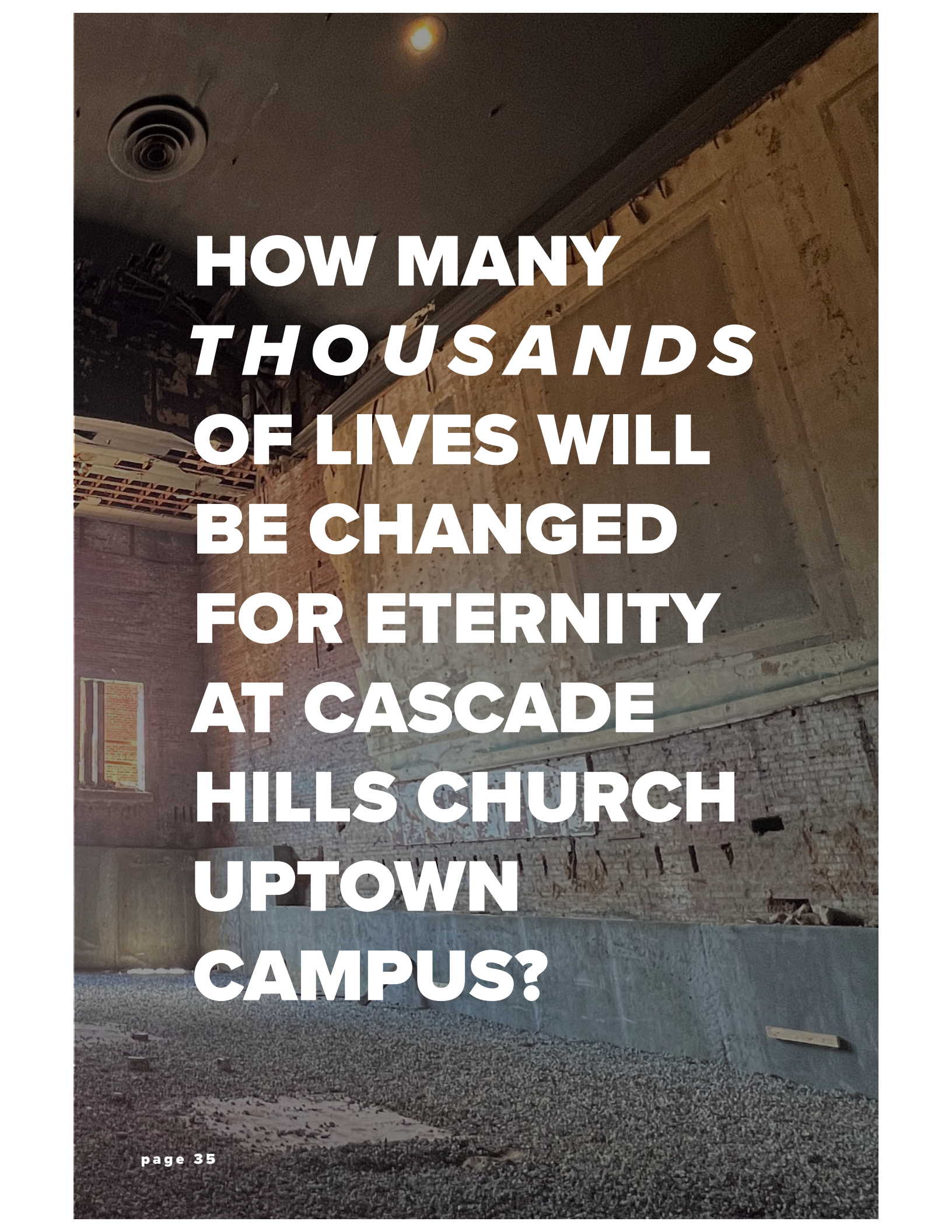
Some people are intimidated to visit a church, especially one as large as Cascade Hills. Offering a location that much of the city is familiar with would open up a less intimidating location for Cascade Hills to show our love for the people in this area and the surrounding community. We want to take our mission to the people rather than asking the people to come to us!

At Cascade Hills, we love to dream big. Adding a satellite location is a huge step of faith and we hope that you will join us on this journey.









**HOW MANY  
*THOUSANDS*  
OF LIVES WILL  
BE CHANGED  
FOR ETERNITY  
AT CASCADE  
HILLS CHURCH  
UPTOWN  
CAMPUS?**





# THE LODGE

Much like our intent behind building The Park, we want our campuses to be places you can bring your Unchurched friends to seven days a week. We know that for a lot of people coming to a church service can be intimidating. But meeting a friend for coffee on a Thursday is more familiar and comfortable. Our vision for The Lodge at Cascade Hills Main Campus is to be a coffee shop and bake shop that is open seven days a week to the general public. This space will be great for business meetings, hanging out with friends, grabbing a quick coffee while running errands, or for studying with classmates. Our goal is to do **Whatever It Takes** to reach the Unchurched, and this is a great outreach opportunity for our community!

## **DETAILS**

- Open 7 days a week
- Free Wifi
- Coffee shop with baked goods
- Largest Christian bookstore in the area
- Multiple fireplaces
- Multiple workstations
- Cascade Hills apparel and merchandise
- Multiple tables to meet at
- Ample seating



**WE  
NEED  
YOU.**

# **BECAUSE YOU CAN MAKE A DIFFERENCE IN YOUR COMMUNITY.**

**We know that we can't do any of this without you. First and foremost, we need your prayers. As you know, prayer is a huge part of who we are at Cascade Hills Church and we hope that you will join us in asking God for His favor as we move forward. Additionally, if you would like to invest in these exciting projects with your time, gifts-of-a-kind donations, or give financially, please go to [cascadehills.com/wit](https://cascadehills.com/wit) to find out how!**

**IT CONTINUES  
IN 2022**

|

**A SMALL  
CHURCH**

|

**WITH A BIG  
*MISSION***

|

**TO REACH THE  
UNCHURCHED**